

Title	Landsec signs Mulberry at Liverpool ONE, marking the latest milestone in Peter's Lane transformation
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LANDSEC SIGNS MULBERRY AT LIVERPOOL ONE, MARKING THE LATEST MILESTONE IN PETER'S LANE TRANSFORMATION

Landsec, owner of one of the UK's leading retail and leisure portfolios, has secured Mulberry at Liverpool ONE, marking the latest milestone in the evolution of Peter's Lane into one of the UK's leading premium retail destinations.

Opening in November, the new 979 sq ft store will occupy a prominent position in Keys Court on Peter's Lane, offering Mulberry's everyday icons and elegant gifting pieces to Liverpool ONE's 33 million annual visitors. The destination attracts a strong mix of local shoppers, domestic visitors and international tourists, making it a natural home for one of Britain's most iconic luxury lifestyle brands.

The signing reinforces Peter's Lane's growing appeal as a premium fashion and lifestyle destination, building on recent leasing momentum with brands including ARNE, Monica Vinader and Salomon's first full-price UK store outside London. It also aligns with Mulberry's 'Back to the Mulberry Spirit' strategy, which places renewed emphasis on investing in its core UK market, strengthening customer connection and focusing on the locations best placed to support long-term growth.

Mulberry has grown to become the UK's largest manufacturer of luxury leather goods and is recognised globally for its contemporary interpretation of British heritage, craftsmanship and commitment to sustainable luxury.

Pablo Sueiras, Head of Retail and Hospitality Leasing at Landsec, said: *"Mulberry's decision to open in Liverpool ONE reflects the opportunity presented by Peter's Lane as it continues to establish itself as a premium retail destination. As the brand sharpens its focus on its core UK market, Liverpool ONE offers the right combination of brand performance and spend potential to support its long-term ambitions."*

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We identify and shape places that create opportunity, enhance quality of life, and bring joy to the people connected to them.

This is how we've created the UK's leading portfolio of urban places and one of the largest real estate companies in Europe.

Our £10 billion portfolio is built around premium workplaces, the country's pre-eminent retail platform, and a residential pipeline that will redefine urban life.

We've honed this ability over 80 years. Spotting the opportunities, building the partnerships, and continually adapting to shape the places that meet the needs of a changing world.

Places where life happens. Where businesses grow. And where cities are defined.

Find out more at [Landsec.com](https://landsec.com)

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