

OUR LOCAL IMPACT 2025



BLUEWATER

For more than 80 years, Landsec has shaped places that stand the test of time. Rebuilding places damaged by war, transforming urban areas into thriving community hubs, and enhancing quality of life for the people who live, work in or visit our UK-wide places. We create value not just for our business, but for all those connected to it. Spotting opportunities, building partnerships, and continually adapting to curate places that meet the needs of a changing world.



KEY STATISTICS

£233,539,334

TOTAL ECONOMIC CONTRIBUTION

The combined direct and indirect impact of Landsec, partners, and customers



NUMBER OF JOBS



4,138

The people working in a Landsec place across our partners and customers

£1,548,811



TOTAL SOCIAL VALUE DELIVERED

The social value delivered in the community through our Landsec Futures social impact fund

236



PEOPLE DIRECTLY SUPPORTED TOWARDS EMPLOYMENT

-19%[↓]



REDUCTION IN ENERGY

The percentage reduction in energy intensity since 2020

Opening in 1999 on a former chalk quarry, Bluewater is one of the UK's leading retail destinations and offers nearly 300 stores and more than 50 restaurants, which is one of Europe's biggest. Through our continued investment and focus on giving our guests the best in-person experiences available, Bluewater brings significant footfall to the area, supports thousands of jobs, and is a major economic anchor for Kent.

Through our [Landsec Futures](#) social mobility programme, we work with local partners to help people into employment. Initiatives delivered with organisations such as Ahead Partnership and Ellenor help people build confidence, develop practical skills, and explore careers within the built environment and retail sectors, as well as providing support to local people in need. At the heart of this is The Learning Shop, an on-site training and recruitment hub providing direct access to employment, support services, and career development opportunities for local people.

Set within 50 acres of parkland, the centre also plays a key role in supporting biodiversity, with over 900 species recorded and 17 species actively protected. Our investment in energy efficiency measures has delivered a 19% reduction in energy intensity since 2019.



**SINCE 2019, BLUEWATER HAS
GENERATED £1.5 MILLION IN SOCIAL
VALUE AND SUPPORTED 236
PEOPLE THROUGH EMPLOYABILITY
PROGRAMMES.**



2025 LANDSEC IMPACT

KEY

- TOTAL ECONOMIC CONTRIBUTION **£17BN**
- TOTAL PEOPLE SUPPORTED TOWARDS WORK **4,629**
- TOTAL SOCIAL VALUE DELIVERED **£54.6M**

