

Title Landsec’s outlet centres continue record-breaking performance with strongest ever Black Friday week
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Landsec – owner of the UK’s leading retail and hospitality platform – has recorded 8.1% year-on-year sales growth across its outlets during Black Friday week*. This performance continues a year of sustained growth across its outlet portfolio, which reported a record-breaking year in 2024.

Gunwharf Quays, Braintree Village and Clarks Village generated a combined spend of £16.3 million across Black Friday week, with footfall up 8.6% year on year, demonstrating the continued strength of in-person retail during key calendar moments.

This builds on a consistently strong trading performance across the outlet portfolio and follows a record-breaking year for spend across major Landsec retail destinations during the last financial year.

Braintree Village enjoyed a record-breaking week, with Saturday seeing its highest single day of footfall since the pandemic. Clarks Village recorded its highest-ever sales day.

Gunwharf Quays saw its biggest-ever sales week, building on last year’s record. The outlet also recorded its highest-ever single-day revenue and footfall up 9.8% year on year.

Individual store success was strong, with 25 brands achieving record sales weeks at Gunwharf Quays alone, while a further nine brands set new records on Saturday.

Across the outlet portfolio, shoppers spent the most on health and beauty (+46% week on week), gifts, cards, toys and books (+43%), and accessories (+40%) – categories that have continued to show strong momentum into 2025 across Landsec’s outlet destinations.

Bruce Findlay, Managing Director of Retail at Landsec, said: “This has been another exceptional period for our outlets, building on the momentum created last year and demonstrating the continued strength of the outlet model.

“These landmark sales figures also show the sheer power of in-person retail. Our outlet destinations offer great value, as well as unique food, leisure and experience-led moments that turn a simple shopping trip into a full day out – perfect for spending quality time with family and friends.”

ENDS

*Data based on Black Friday week 24th - 30th November 2025.

ABOUT LANDSEC

We identify and shape places that create opportunity, enhance quality of life, and bring joy to the people connected to them.

This is how we've created the UK's leading portfolio of urban places and one of the largest real estate companies in Europe.

Our £10 billion portfolio is built around premium workplaces, the country's pre-eminent retail platform, and a residential pipeline that will redefine urban life.

We've honed this ability over 80 years. Spotting the opportunities, building the partnerships, and continually adapting to shape the places that meet the needs of a changing world.

Places where life happens. Where businesses grow. And where cities are defined.

Find out more at [Landsec.com](https://www.landsec.com)

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