

OUR LOCAL IMPACT 2025



BRAINTREE VILLAGE

For more than 80 years, Landsec has shaped places that stand the test of time. Rebuilding places damaged by war, transforming urban areas into thriving community hubs, and enhancing quality of life for the people who live, work in or visit our UK-wide places. We create value not just for our business, but for all those connected to it. Spotting opportunities, building partnerships, and continually adapting to curate places that meet the needs of a changing world.



KEY STATISTICS

£48,660,947
TOTAL ECONOMIC CONTRIBUTION

The combined direct and indirect impact of Landsec, partners, and customers



NUMBER OF JOBS



1,028

The people working in a Landsec place across our partners and customers

£1,183,747



TOTAL SOCIAL VALUE DELIVERED

The social value delivered in the community through our Landsec Futures social impact fund

236



PEOPLE DIRECTLY SUPPORTED TOWARDS EMPLOYMENT

-5% ↓



REDUCTION IN ENERGY

The percentage reduction in energy intensity since 2020

Built on the historic site of the Crittall Windows factory, Braintree Village combines heritage with a modern retail experience, and offers more than 80 brands. While maintaining a strong connection to its industrial past, this unique retail outlet in Essex continues to attract visitors from across the UK, and supports local job creation and the economy in the East.

We're focused on creating meaningful opportunities for people within the communities we serve. Through our partnerships and Landsec Futures social mobility programme, we support individuals facing barriers to employment with access to training programmes. Working with partners including First Stop Centre and Ahead Partnership, we provide a variety of property-based workshops – online and in-person – that help people build confidence, develop practical skills, and explore careers with our brand partners.

Alongside this, we continue to improve the environmental performance of the destination, delivering an 5% reduction in energy intensity since 2019 through targeted efficiency initiatives.





**SINCE 2019, BRAINTREE VILLAGE
HAS GENERATED £2.3 MILLION IN
SOCIAL VALUE AND SUPPORTED 563
PEOPLE THROUGH EMPLOYABILITY
PROGRAMMES.**

2025 LANDSEC IMPACT

KEY

- TOTAL ECONOMIC CONTRIBUTION **£16.2BN**
- TOTAL PEOPLE SUPPORTED TOWARDS WORK **4,629**
- TOTAL SOCIAL VALUE DELIVERED **£54.6M**

